

Pricing Guide

Shopper-Focused Pricing

Pricing that makes shoppers want to BRAG about it to a Friend!!

Everyday Brands

Price 20%

Old Navy Circo Carter's Cherokee Child of Mine Name Brands
Price 25%

Gap Nike Polo Adidas Under Armour Premium Brands
Price 30%

North Face Patagonia Crewcuts Mini Melissa Matilda Jane

Price most items 25-30% of retail

Price HIGHER

We sell 95% of these items!





Infant Clothing
Shoes
Infant Socks
Bibs
Blankets

Price LOWER

PLEASE. bring items in great condition! The better they look, the better they sell. choose to discount. It will bless another family and raise your check 20-30%.